

PloneGov Event: Presentation and program

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Presentation

The Chamber of Commerce of Ferrara, the first Italian member of PloneGov, invites 100 representatives from the public sector and open source experts to participate to the official launch in Italy of PloneGov on September 16th 2008.

Taking advantage of the hospitality of the first Italian PloneGov member, i.e. the Chamber of Commerce of Ferrara, more than a hundred qualified attendees will meet in Ferrara on September 16th to learn about PloneGov. National and European experts will attend the conference and bring us their knowledge to explain how Italian public organizations could benefit one another by sharing their best practices and by developing collaborations.

PloneGov

[PloneGov](#) is creating a collaborative software ecosystem, where governmental organizations, non-profits and private sector work together to share the cost of enhanced capabilities. The larger the community that shares the applications, the more the potential benefits gained by each participant. Improvements to the software may be provided or funded by any organization. Every participating organization benefits from anyone's contribution without additional costs or restrictions

PloneGov aims to enhance effectiveness and efficiency of both Public Administration tools and on line services for citizens through sharing and collaboration, thus reducing or eliminating duplication of efforts by individual organizations. PloneGov enables governments to benefit from greater technological independence and develops truly customized tools.

PloneGov [success](#) results from a close collaboration between public organizations, open source communities and [Zea Partners](#), an international non-profit network for companies building open source solutions. Started by small towns, PloneGov is open to all type of collaboration. The initiative already reaches cities, regions, parliaments and administrations. Truly international, the project spans over 3 continents and reaches already 20 countries.

The Ferrara Event

The event date is definitely set to September 16th, 2008, at the Chamber of Commerce of Ferrara's conference-room. It will be a one-day event with morning and afternoon sessions. **Talks** will start at 10.00 AM and end at 13.00. Simultaneous interpreting to/from Italian, English and French will be available. Coffee breaks and a buffet lunch will be served. The afternoon session will be reserved for a meeting between Public Organizations and ZEA partners, the network of **Small and Medium Enterprises (SMEs)** supporting PloneGov.

The event's **scientific board** includes influential consultants to the CNIPA (the Italian authority on IT in the Public Administrations) and IT Managers of Public organizations.

The **targets** are Italian Public Administration decision-makers from any kind of organization, and stakeholders like the ANCI, its technological branch ANCITEL and the CNIPA itself.

Participation is free. Up to 100 qualified people will be admitted to the one-day event. Priority will be given to Public Administration personnel. Interested people should register on line: a web application form will soon be available on the portal of the Chamber of Commerce of Ferrara.

The **topics** will include a general overview of Plone and PloneGov as well as CommunesPlone, that will be treated as a reference case study and as an example that can be possibly replicated in Italy. The history of open source software sharing among Italian Public administrations will also be addressed. Italian PloneGov members will talk about their experiences with Plone and PloneGov. Some contributions will be given by influential opinion makers like CNIPA consultants, and by representatives of prestigious Italian PloneGov Organizations, like the City of Modena, the Province of Ferrara, and the University of Ferrara. The most active and authoritative PloneGov speakers, Xavier Heymans and Joel Lambillotte, are expected to talk about CommunesPlone and PloneGov in general.

Event Program

Morning session (09.30-13.00) - moderator: Maurizio Pirazzini			
Talk	Speaker	From	To
Welcoming address	Carlo Alberto Roncarati, President, Chamber of Commerce of Ferrara	10.00	10.10
Presentation of the event	Maurizio Pirazzini, Vice General Secretary, Chamber of Commerce of Ferrara	10.10	10.20
What Plone is: technical overview, in the context of Modena Retecivica experience	Claudio Forghieri IT Manager, City of Modena	10.20	10.40
The experience of Ferrara University in the use of Plone	Prof. Cesare Stefanelli Engineering Faculty- University of Ferrara	10.40	11.00
<i>coffee break</i>		11.00	11.10
The experience of Southern Belgium: how PloneGov conquered a fifth of the Local Public Administrations	Joel Lambillotte IT Manager, City of Sambreville	11.10	11.30
The synergy behind PloneGov: Public Organizations, Open Source Community and Small Medium Enterprises	Xavier Heymans CEO, ZEA Partners	11.30	11.50
Sharing open software and open knowledge among Public administrations: from exception to rule	Flavia Marzano General Secretary UnaRete	11.50	12.10
Plone and PloneGov in the strategies of the Province of Ferrara for the development of its information systems	Diego Carrara – Alderman, Province of Ferrara	12,10	12,20
Virtual desktop, process management and the Intranet of the Province of Ferrara in Plone environment	Cristina Franceschi IT Manager, Province of Ferrara	12.20	12.30
The experience of the Chamber of Commerce of Ferrara and accessibility	Maurizio Pirazzini, Vice General Secretary, Chamber of Commerce of Ferrara	12.30	12.50
Conclusions			
<i>Buffet lunch offered by the Chamber of Commerce of Ferrara</i>		12.50	14.00
Afternoon session (14.00-16.00)			
Speakers from ZEA Partners meet the public: in-depth examination of specific interest points			